



# Simon Rautureau

Highly motivated, quick-learning and always on the lookout - my curiosity and my will to learn more has led me on the path of gaining six years of experience in various environments. Always looking to learn new skills, I navigated toward web design, teaching and management. with a positive approach, an entrepreneur will and good organisation skills. I returned to the school bench to expend my skillset and develop my management capabilities.

## SKILLS

### Managing

During my previous experience, I had the chance to **manage a team of 6 skilled designers**. It was an ever changing balancing act. New tasks arriving throughout the day, priority shifting, and adjusting forecasting made for an intense environment. I was responsible of **freelancer scheduling and outsourcing to partners** when needed. I also tried myself to entrepreneurship. I loved those experiences so I went back studying at Nantes' IAE to perfect and sharpen my **management skills**.

### Designing

Trained as a graphic designer, I can use all the classic software from the designer's toolkit, **Photoshop, Illustrator and Indesign**. Classically trained in drawing and painting, my skillset expands to video editing, 3D modeling and **2D motion graphics with AfterEffects**. I specialised in my career into **web design and UI design**. Logo design, layout and photo editing are still my strong suit.

### Coding

I'm an expert in **HTML and CSS**, up to date with the latest technologies: **CSS Grid, Flexbox, Animations, SASS, PostCSS**. I know my way around **Wordpress** as well as static CMS's like Jekyll. **GIT, Gulp and command line tools** are part of my toolbox and I'm always willing to learn new ways to improve my workflow.

### Training

I had multiple experience as a **teacher** throughout my career. Both **educating skilled professionals and new comers** to web platforms and digital photo editing software. Adapting courses to their current level and proficiency in various tools.

### Languages

**French** (native)  
**English** (excellent command)  
notions of **German, Spanish and Dutch**.

### Technical Skills



Photoshop



Illustrator



Indesign



Nova



Responsive webdesign



Premiere Pro



After effects



CSS 3



HTML 5



JS



Adobe XD



Wordpress



Mailchimp



Facebook Business Manager



Woo commerce



Permis B



Blender



Ableton live



Excel



OBS Studio

## EDUCATION

### 2019-2020 IAE NANTES

**Master 2 Management & Business Administration ( RNCP I )**  
Double skillset, innovative Project and Entrepreneurship major. Strategy, Marketing, Human Ressources Management, Accounting, Innovation Management...

### 2008-2012 ÉCOLE BRASSART NANTES

**Concepteur designer Multimédia ( RNCP II )**  
Bachelor in Arts, multimedia & graphic design: Visual identity, print, 3D, web, lay-out, packaging...

## EXPERIENCE

**École Brassart**  
**MJM Graphic Design**  
**2017-2019 NANTES**  
**GRAPHIC DESIGN, WEB & ENGLISH**  
**TEACHER**

Led five college level classes teaching **Adobe Creative Cloud tools, HTML, CSS & webdesign courses**  
Development of all class curriculum and design assignments for the students primarily aiming at acquiring technical knowledge of the software.  
**English as a Second Language** classes, all level. Duolingo Certified Teacher.  
Teaching of graphic design in English to ESL students. Main focus on vocabulary, professional terminology and general design skills

**BigRep**  
**2016 BERLIN**  
**WORDPRESS E-COMMERCE SPÉCIALIST**

**Freelance Work**  
**2010-2021 EVERYWHERE**  
**GRAPHIC DESIGN & WEB DESIGN**

Website conception, design and front-end development: responsive, CMS-based. sport related website, showcase site...  
Graphic design : **visual identity, layout, packaging, corporate communication...**  
Educational animated videos  
**Social networks content creation and strategy**  
User training to website administration tools.  
Development of a website service targetted at french **small businesses owners**.

**Aspir Services**  
**2010, 2015, 2017 CHOLET**  
**TEAM MANAGER**

**Spotzer Media Gmbh**  
**2013-2016 AMSTERDAM**  
**SENIOR WEBDESIGNER**  
**TEAM MANAGER**

Website conception, design and front-end development for the American and UK market: design of more than 160 websites, **rapid prototyping, design in the browser, templates deep customization, logotypes...**  
**Task management and team leading:** training and tasking the team of designers, communication with the product manager, process improvement and tool development.  
Training sessions about **HTML/CSS** and teaching the webdesign platform.

**E-Doceo**  
**2013 NANTES**  
**GRAPHIC DESIGNER**

**Balthazar communication**  
**2012-2013 NANTES**  
**WEBDESIGNER**

Website conception, design and front-end development: responsive, CMS-based, Institutional website, showcase site, e-commerce...  
Graphic design : **visual identity, layout, storyboard...**  
Web marketing strategies : **e-mailing platform, database creation, newsletter, social networks...**  
Promotional animated film produced with After effects®.  
User training to website administration tools.

**Fly Designer**  
**2011 NANTES**  
**GRAPHIC DESIGN INTERN**

2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020

## HOBBIES

I write and produce videos on the internet, I do sport, I watch Tv-shows and enjoy science.